Year 10 – Language Analysis*: Documentary Name:*

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| **Criteria** | **5** | **4** | **3** | **2** | **1** | **Points** |
| **Analysis of persuasive language** | Shows very detailed knowledge and perceptive understanding of the range of persuasive techniques used | Shows detailed knowledge and understanding of persuasive techniques used. | Shows some knowledge and understanding of different persuasive techniques used. | Shows limited knowledge and understanding of the persuasive techniques used. | Shows a very limited awareness of the persuasive techniques used. |  |
| **Example** | Provides excellent examples of persuasive language from the text to support discussion | Provides some good examples of persuasive language from the text to support most discussion | Provides appropriate examples of persuasive language from the text to support some points | Provides few examples of persuasive language from the text, or examples are not relevant to the discussion | Does not provide examples of persuasive language from the text to support discussion |  |
| **Effect** | Sophisticated discussion of the intended effect on the viewer | Accurately and with some complexity examines the effect of each of the language techniques on the viewer. | Examines the effect on the viewer in some detail for most of the techniques | Limited discussion on how the language techniques are used to persuade | Very limited awareness of the intended effect on the audience |  |
| **Overall Structure** | Develops a cogent, controlled and well-substantiated analysis | Achieves a planned and supported response. | Mostly achieves a planned and supported response. | Attempts a piece of writing which is fairly clear, offers some support for its points. | Little structure developed. Shows minimal support for points. |  |
| **Expression** | Uses precise and effective language and expression. | Uses accurate language and clear expression. | Generally uses accurate language and expression. | Basic language and expression used. | Some expression and language control |  |
| **Spelling/**  **Grammar** | Demonstrates comprehensive grasp of English skills. | Consistently uses accurate and appropriate spelling and grammar. | Mostly uses spelling and grammar accurately and appropriately. | Shows adequate use of spelling and grammar skills. | Demonstrates basic grammar and spelling. |  |

**Total /30**